



CANFAR

2013/2014 ANNUAL REPORT



CANFAR

CANADIAN
FOUNDATION
FOR AIDS
RESEARCH

FONDATION
CANADIENNE
DE RECHERCHE
SUR LE SIDA



The Canadian Foundation for AIDS Research (CANFAR) is the only national charitable foundation that raises awareness to generate funds for research into all aspects of HIV infection and AIDS.

MESSAGES

*To all CANFAR's donors
and supporters, my
heartfelt thanks for
your contributions*



I have been involved with CANFAR for a very long time and I am immensely proud and grateful for the contributions we have been able to make to HIV and AIDS research in this country, because of people like you. At the same time I have never felt more strongly about the need to finish this job properly. We must continue to expand sources of funding and support so we can work collaboratively with research organizations in Canada and internationally to help meet the challenges of those living with HIV – and finally reach for the cure. To all CANFAR's donors and supporters, my heartfelt thanks for your contributions to the many initiatives outlined in this annual report. Please continue to work with us so we can leave an AIDS-free world to the next generation.

Andrew Pringle
CANFAR Chair

Our 2013-14 annual report reflects some of the progress we realized over the past year – exciting initiatives like reaching more than two million Canadian high school students (a record for us) with information about HIV and AIDS in 21st Century Canada; inaugurating two successful Spring fundraising luncheons in Toronto and Ottawa, where we welcomed Mrs. Laureen Harper as a special guest; or CANFAR's Legacy Group far exceeding its fundraising targets with activities in Vancouver, Ottawa and Toronto, all in support of new prevention research. At the same time, the pressure for new research funding from CANFAR has grown exponentially as scientists make new discoveries moving them another step closer to a cure. All of us on staff are so grateful to the myriad of volunteers, corporate supporters and foundations, and individual Canadians from every province and territory who have contributed so much this year. It is with your continued support that we will be able to win this war!

Christopher Bunting
CANFAR President & CEO



*It is with your
continued support
that we will be
able to win
this war!*

GRANTS

It's important to realize that CANFAR is more than a funding source for research, but it plays a major educational role as well. We can all look forward to many exciting developments in the years to come, always working toward prevention and a cure.

Dr. Stanley Read
Chair, CANFAR Scientific Advisory Committee

\$25,000

One Year Grants

Researcher: Jaqueline Sas
Institution: Canadian HIV Trials Network
Project: CANFAR/CTN Post-Doctoral Fellowship

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Institution: Canadian HIV Trials Network
Project: CANFAR/CTN Post-Doctoral Fellowship

Researcher: Dr. Mona Loutfy
Institution: Women's College Research Institute, Women's College Hospital
Project: An Ontario Case Study: Adoptive Parents Living with HIV and the Adoption Agencies that Serve Them

Researcher: Dr. Sadhna Joshi
Institution: University of Toronto
Project: Bifunctional Antiviral Proteins for HIV Prevention and Treatment

Generously Funded by the Great-West
Life Assurance Company

Researcher: Dr. Francois Coutlée
Institution: Hopital Notre-Dame du Centre Hospitalier de l'Université de Montréal
Project: HPV31 Polymorphism and HPV31 Persistence in Canadian Women Living with HIV

Generously Funded by CANFAR's Legacy Group

Researcher: Dr. Beatriz Eugenia Alvarado Llano
Institution: Queen's University
Project: Pilot Implementation of Latino Gay Poz Sex



Researcher: Dr. Jean-Pierre Routy
Institution: McGill University Health Network
Project: HIV-specific CD8 T-cell Polyfunctionality: Longitudinal Evaluation of a New Negative Regulatory Protein Sprouty2 (SPRY2)

Partially Funded by the 1000 Donor Project

Researcher: Dr. Xiaojian Yao
Institution: University of Manitoba
Project: Investigation of a Role of PKC412 in Reactivating HIV-1 Latency and Underlying Mechanisms

\$80,000 Year One of Two Year Grants

Researcher: Dr. Chen Liang
Institution: Lady Davis Institute, Jewish General Hospital
Project: Investigate the Anti-HIV-1 Activity of Interferon-Induced MxB Protein

Generously Funded by CANFAR's Legacy Group

Researcher: Dr. David J. Brennan
Institution: University of Toronto
Project: Young MSM's Risk, Networks and Care Engagement

Generously Funded by the RBC Foundation

Researcher: Dr. Kellie Murphy
Institution: Mount Sinai Hospital
Project: The ProSPAR Study: Progesterone Supplementation for HIV Positive Pregnant Women on Antiretrovirals

PROGRAMS

KISSES 4 CANFAR

Kisses 4 CANFAR is a national HIV and AIDS awareness campaign designed to raise funds for life saving research. It provides Canada's youth with the necessary HIV and AIDS-related information to engage in inclusive dialogue about prevention and transmission, while promoting sexually responsible decisions. Most importantly, *Kisses 4 CANFAR* is a call to action to raise funds for crucial research in support of CANFAR's ultimate goal of kissing HIV and AIDS goodbye.

Building on the success of its inaugural year, the *Kisses 4 CANFAR* campaign has continued to grow in 2014. *Kisses 4 CANFAR* was present in every province and territory and reached over **2.5 million students**.

This year's campaign featured an integrated communications strategy that leveraged several media channels resulting in over **20 million impressions**. The campaign tapped into key social media tools, including Facebook, Instagram, and Twitter, to promote *Kisses 4 CANFAR*-branded engagement. A new and very successful social media competition was also added to further develop the awareness component of the program. Media promotion was used in conjunction with social media platforms and included significant print, television, and radio coverage.

CANFAR is grateful for the continued generosity of all our sponsors. Their support allows us to sustain this valuable awareness and educational program and make great strides in ending HIV and AIDS worldwide.

CAMPUS CLUBS

Every year, CANFAR Campus Clubs bring hundreds of University and College students together to imagine new and creative ways to raise funds for Canadian AIDS research, and to spread awareness about HIV and AIDS. The students create and execute a variety of events and programs, from parties and bake sales, to video screenings and karaoke nights. Through organizing these events, students gain valuable experience and **develop deeper knowledge about HIV**

transmission and AIDS, both in Canada and on a global scale.

In 2013, there were approximately 20 CANFAR Campus Clubs at various universities and colleges across the country. In addition to their fundraising efforts, CANFAR Clubs were instrumental in other initiatives such as World AIDS Day and *Kisses 4 CANFAR*.

Thank you to all our club members and leaders for your passion and dedication to HIV and AIDS awareness and prevention.

YOUNG PROFESSIONAL COUNCIL

This year, CANFAR's Young Professional Council (YPC) continued its outreach into the community through engagement events such as Out on Bay Street. The YPC actively supported CANFAR programs and events and leveraged their network to help raise awareness about HIV and AIDS.

The highlight of the year was the 4th annual *Our Future Without AIDS* fundraiser on May 10, 2014. The YPC took a great leap and rebranded the event before going to market. Introducing, *Paint the Town Red* was all that they hoped it would be. The look was edgy and the change connected with their audience. On May 10, 2014 as guests entered the Burroughes they were treated to an impressive selection of food stations, a Tag Vodka bar and a Labatt pouring station. Walls were covered in red ribbons, and paint brush dripping red paint (of course) hung overhead. With music pumping and an array of art and auction items, guests had many great opportunities to support CANFAR. Even Toronto's mayoral candidates saw it as the place to be.

CANFAR thanks chair, Mark Mahoney and all Council members for their outstanding support this year. We are also extremely grateful to RBC for generously support *Paint the Town Red*, and to all the in-kind sponsors who made the night an epic success! The YPC has again funded a research grant by **raising more than \$38,000 this year**.





#smoochselfie
#Kisses4CANFAR

#FMMSPiRiT

DAY 3

DAY 2

DAY 3

LEGACY GROUP

This year, the Legacy Group welcomed members from Vancouver. All three cities: Toronto, Ottawa and Vancouver hosted private receptions throughout the year to engage influential business leaders from the gay community. Thank you to all our hosts, guest speakers, donors, and volunteers for supporting these events.

In addition to hosting receptions to raise awareness about HIV and AIDS, the Legacy Group also funded some research initiatives.

CANFAR has partnered with the Boys' and Men's Health Initiative of the Institute of Gender and Health (IGH) to fund a \$1.5 million team grant. Part of a health initiative entitled *Advancing Research to Improve Boys' and Men's Health*, this research opportunity focuses specifically on HIV prevention targeting men who have sex with men (MSM), particularly young gay men. The CANFAR Legacy Group has committed \$80,000 per year over the course of five years to this exciting initiative; the Institute of Gender and Health will complement this commitment by contributing \$200,000 per year for the same time.

The Legacy group has also funded two other important research projects entitled:

- Young MSM's Risk, Networks and Care Engagement, by Dr. David Brennan, University of Toronto, and
- Pilot Implementation of Latino Gay Poz Sex, by Dr. Beatriz Eugenia Alvarado Ilano, Queen's University

CANFAR thanks Legacy Group chairs Christopher Kelly (Toronto), David Hoe (Ottawa) and Christopher Garland (Vancouver) along with all Legacy Group members for another successful year of raising funds and awareness for HIV prevention programs targeting the young, gay male community.





EVENTS

AIDSbeat

Step right up under the big top and let the ringmaster take you on a journey along the high wire for **AIDSbeat's Rock & Roll Circus!** That's just what the more than 1,100 attendees of the 18th annual *AIDSbeat* did. On Friday, October 25, 2013 the Kool Haus was transformed into a circus. Toronto's legal community was entertained by stilt walkers, acrobats with cotton candy, popcorn stalls, and a merry-go-round. The much anticipated battle-of-the-bands benefit concert, the biggest of its kind in Toronto, rocked the night away as guests connected with their inner child while **raising more than \$320,000 for life-saving research.**

As always, the outstanding success of this annual event was made possible by *AIDSbeat* founder and committee co-chair Patricia Olasker, of Davies Ward Phillips & Vineberg LLP, and co-chairs Gordon Capern and David Palumbo. Because of their hard work, we were able to put **90 cents of every dollar raised towards HIV research.**

We are very grateful to the incredible support of all the volunteers, including emcee Mark Holmes and the 2013 judges, Drew Hasselbeck, Mike Holmes, and Sergio Galli.

Our thanks would not be complete without recognizing the generous support of Presenting Sponsor: Cadillac, Platinum Sponsor: Pershing Square, and all of the sponsors, donors, and volunteers who made *AIDSbeat* 2013 a rockin' success!

BLOOR STREET ENTERTAINS

Luxury boutiques, flagship stores, exclusive galleries, and world-renowned museums along the Bloor-Yorkville corridor participated in *CANFAR's Bloor Street Entertains 2013* and made this another sensational year for our flagship event. Working alongside some of Toronto's best décor specialists and florists, sales floors were transformed into exquisite dining rooms that

hosted intimate dinners, prepared by some of Toronto's best known chefs, for more than 800 guests.

On Wednesday, November 27, 2013 the celebration began with the Twilight Party at the Royal Ontario Museum (ROM), where guests were treated to non-stop entertainment during this cocktail reception before departing for their dinners. Following the dinners, many returned to the ROM to dance the night away.

CANFAR's Bloor Street Entertains has developed a winning formula that has captured the city's attention. CANFAR thanks Tristan Michela for his outstanding support as Chair of *Bloor Street Entertains 2013*. We would also like to thank Presenting Sponsor Sun Life Financial, and all our other sponsors, venues, chefs, florists, and volunteers who helped make this a great year.

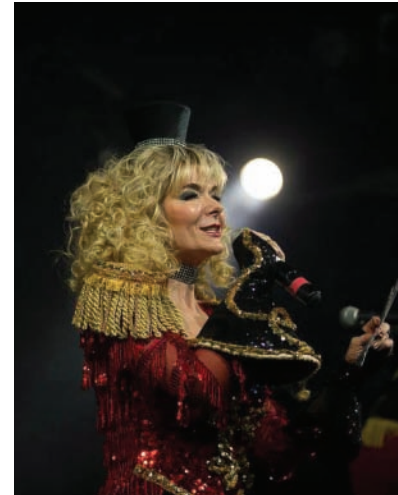
In its 17 year history *Bloor Street Entertains* has raised more than **\$5 million for AIDS research**, and has helped CANFAR get one step closer to ending AIDS.







90 cents of every dollar raised at AIDSbeat goes to funding life saving HIV & AIDS research





CAN YOU DO LUNCH? TORONTO

This fundraising lunch returned with a bang this year. It was a gorgeous spring day, the room was stunning, the food was delicious, and the speakers were inspiring. On May 22, 2014, ladies (and men) joined Valerie Pringle and CANFAR at the Four Seasons Hotel Toronto for the 2nd annual Can YOU Do Lunch? spring fundraising luncheon. Guests were treated to a 90 minute break from hectic schedules for a little bit of pampering, entertainment, networking, and the opportunity to indulge in one of life's greatest pleasures – shopping.

CAN YOU Do Lunch? would not be possible without the creative guidance and hard work of co-chairs Andrew Grimes and Nik Manojlovich.

We thank our speakers Zita Cobb and Dr. Sharon Walmsley who have both been impacted by HIV and AIDS in different ways. Their personal stories and passion for this cause served to inspire attendees to take a role in the fight against AIDS.

CANFAR is also grateful to the staff of the Four Seasons Hotel Toronto for their support and outstanding service, and to all our sponsors and auction donors. We also thank Valerie Pringle CANFAR's National Spokesperson, for hosting the luncheon.

CAN YOU DO LUNCH? OTTAWA

The success of the inaugural lunch in Toronto in 2013, paved the way for this model to be duplicated in other cities across the country. On May 27th, CANFAR launched the first ever Can YOU Do Lunch? Ottawa. The Ottawa luncheon targeted influential women representing the media, business, government, diplomatic, corporate, and legal professions and we were honoured to welcome them all, including Mrs. Lauren Harper.

Held at the Rideau Club and hosted by Valerie Pringle, the lunch offered guests a fabulous array of auction items and an intimate setting in which to mingle as they learned more about CANFAR. With the help of speakers Maggie Atkinson and the Honourable Kellie Leitch, no one was left in

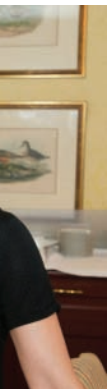
doubt about the importance of HIV and AIDS research.

Thank you to Ottawa co-chairs Sheila O'Gorman and Tara Shields for their tremendous efforts in rallying the Ottawa community to support this event.

CANFAR is very grateful to Valerie Pringle and to our guest speakers Ms. Atkinson and Minister Leitch for inspiring our guests. Our sincere thanks also go out to the many in-kind sponsors and volunteers for their support.

Can YOU Do Lunch? is aimed at uniting Canadian women – mothers, daughters, aunts, sisters, and friends – in the global AIDS response. With the support of all our sponsors, donors, and volunteers we were successful in accomplishing this goal.





THE NORMAL HEART

CANFAR, in partnership with HBO Canada and the Inside Out film festival, presented a special premiere screening of the film adaptation of Larry Kramer's Tony Award-winning play, *The Normal Heart*.

Directed by Ryan Murphy (*Glee*, *American Horror Story*) and featuring an all-star cast including Julia Roberts, Mark Ruffalo, Jim Parsons, Matt Bomer, and Taylor Kitsch, the film is an emotionally powerful reflection on the advent of the AIDS epidemic.

The Normal Heart explores the nation's sexual politics, as gay activists and their allies in the medical community fight to expose the truth about the epidemic to a city in denial. Largely autobiographical, the film is set in New York City between 1981 and 1984, as seen through the eyes of writer and activist Ned Weeks (Mark Ruffalo), the founder of a prominent HIV advocacy group.

Cast member, Matt Bomer joined CANFAR for a private reception prior to the screening and a Q & A session with the audience following. We thank Mr. Bomer, Simon Hall, HBO Canada and Inside Out for helping shine a spotlight on the AIDS pandemic through this poignant story.

WORLDPRIDE

CANFAR was in full swing for WorldPRIDE 2014. We had a booth at the PRIDE street fair where we were able to connect with CANFAR friends, old and new. Condoms, red ribbons, and vital information on HIV prevention were distributed. The World PRIDE parade was spectacular. Countless CANFAR volunteers and supporters joined as we marched in celebration of 34 years of Toronto PRIDE and WorldPRIDE.

We are so proud to have participated this year. CANFAR thanks all the volunteers who helped make WorldPRIDE an unforgettable experience.

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CANFAR is extremely grateful to the members of the CANFAR Cure Collective, and the many individuals, corporations, foundations and groups who believe in the importance of funding life-saving research through your philanthropic support and sponsorships. The following lists reflects outstanding contributors over CANFAR's history, our Cure Visionaries, and the 2013/2014 donors and sponsors whose generosity helped fund vital HIV and AIDS research. Our thanks and appreciation to James and Barbara Stewart for generously funding the CANFAR Cure Collective donor wall.

If your name has been omitted, please accept our sincerest apologies and contact Emma Groia at egroia@CANFAR.com or 1- 800-563-CURE (2873)

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OLG
Pizza Pizza
PwC

RBC Foundation

Royal LePage Johnston & Daniel
Division Leeanne Weld
Kostopolous

RP Investment Advisors
Sage Investments Limited
The Honourable Margaret McCain
Tristan Michela

Auction Sponsors

Air Canada
Air Canada Vacations
Aware
Carlson Rezidor Hotel Group
Charles Pachter
Elizabeth Arden
Harry Rosen
Holt Renfrew
Higgins & Burke Specialty Tea
Krupps
Mulberry
Purdy's Chocolates
Qusar Mode
Secrett Jewel Salon
Shangri-La Hotel Toronto
Sobeys
The Yorkville Club
Voice of Experience

Venues

Burberry
Cartier
Diesel
Gardiner Museum
Harry Rosen
Holt Renfrew
Liss Gallery
Montblanc
Mulberry
Nespresso
Park Hyatt Toronto
Pink Tartan
RIMOWA
Roots Canada
Royal Ontario Museum
RP Investment Advisors
Strellson
Swarovski
Tiffany & Co
Victorinox Swiss Army
William Ashley

Chefs

Peter Carruthers, Ben Lewis and
Rick Rowe, Presidential Gourmet
Andrew Carter, The Oxley
Lucas Castle, holts café
Benny Cohen, Mideastro Yorkville
Ashtad Dadachanji, Marigolds & Onions
Jean-Charles Dupoire, Loire Restaurant
Keith Froggert, Scaramouche
Sam Gelman, Momofuko Toronto
Rob Gentile, Buca
Jonathan Goodyear, Royal Canadian
Yacht Club
Chris Kalisperas, Brassai
Simon Kattar, à la Carte
Toben Kochman, Toben Food by Design
Julie Marteleira, DYNE
Joan Monfaredi, Park Hyatt Toronto
Karen O'Connor, Daniel et Daniel Event
Creation & Catering
Stephen Ricci, La Société
John Sinopoli, Table 17
Cory Vitiello, The Harbord Room
Geoff Webb, Sassafras
Trevor Wilkinson, Trevor Kitchen
and Bar
Bradley Yip, Gourmet Cuisine

Florists

Black Eyed Susan's
Decor & More
Earthwork Floral Design
ecolstems
Elizabeth Munro Design
Events in Bloom
Fiori Floral and Event Design
Floral Werx
Forget Me Not Flowers
Fresh Florals
Jackie O
Linden Grove Floral Studio
Midge Flower Boutique
Quince
San Remo
Stardust Events
Sweetpea's
Van Nes Flowers Limited

Paint the Town Red (Young Professional Council)

Sponsors

Barefoot Wine & Bubbly
ESKA Natural Spring Water
Labatt Breweries of Canada
Royal Bank of Canada
TAG Vodka
TD Bank Financial Group

Supporters

Caplansky's Deli
Cardinal Rule
Cleese Catering
Emma's Eatery
Fidel Gastro
Food Dudes
Glory Hole Donuts
Greenhouse Juice Company
Hot Bunzz
Mosaic
notable.ca
Porter Airlines
She Does the city
Sweetstakes
The Food Dudes
The Galette Girls
Vintage Conservatory

Kisses 4 CANFAR 2014

Corporate Sponsors

CIBC
Freedom International Brokerage Inc.
M.A.C. AIDS Fund
Great-West Life Assurance Company

In Kind Sponsor

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Canpar
Kraft Canada Inc.
Oxford Properties Group Inc.
Starbox Corp
Tosuta International

Media Sponsors

MuchMusic
Rhino Print Solutions
Zoom Media
Zoom Printing

AUDITOR'S REPORT

CANFAR'S FISCAL YEAR 2013-2014

We have audited the accompanying financial statements of Canadian Foundation for AIDS Research which comprise the balance sheet as at June 30, 2014 and the statements of revenue, expenses and charges in fund balances and cash flows for the year then ended and a summary of significant accounting policies and other explanatory information.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by

management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our qualified audit opinion.

Basis for Qualified Opinion

In common, with many not-for-profit organizations, Canadian Foundation for AIDS Research derives revenue from donations, fundraising and awareness events, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of this revenue was limited to the amounts recorded in the records of CANFAR and we were not able to determine whether any adjustments might be necessary to revenues, excess of revenue over expenses and cash flows from operations for the years ended June 30, 2014, current assets as at June 30, 2014, and fund balances as at June 30, 2014 and July 1, 2013.

Qualified Opinion

In our opinion except for the effects of the matter described in the Basis of Qualified Opinion paragraph, the financial statements present fairly, in all material respects, the financial position of Canadian Foundation for AIDS Research as at June 30, 2014, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Colling Barrow Toronto LLP

Licensed Public Accountants
Chartered Accountants
September 23, 2014
Toronto, Ontario

Condensed Balance Sheet

	2014	2013
Assets		
Current		
Cash	\$ 671,554	\$ 643,489
Short-term investments	105,506	64,642
Account receivable	34,299	43,318
HST recoverable	45,879	35,933
Prepaid expenses	33,954	51,689
	891,192	839,071
Capital assets	27,015	18,867
Investments	736,914	736,914
	\$ 1,655,121	\$ 1,594,852
Liabilities		
Current		
Accounts payable and accrued liabilities	\$ 74,244	\$ 58,119
Grants payable	509,927	677,256
	584,171	735,375
Deferred Contributions	286,597	260,312
	870,768	995,687
Fund Balances		
General	47,439	(137,749)
Endowment	736,914	736,914
	784,353	599,165
	\$ 1,655,121	\$ 1,594,852

To receive a copy of our full audited financial statements, please contact Emma Groia at egroia@CANFAR.com or call 1-800-563-CURE (2873).

CANADIAN FOUNDATION FOR AIDS RESEARCH

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CHARITABLE REGISTRATION NUMBER: 1 11883 1437 RR0001